CARLY IWANICKI
GRAPHIC DESIGN

EDUCATION

Western Connecticut State University
Bachelor of Art, Graphic Design
Grade Point Average: 4.0

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Microsoft Office
Constant Contact
Squarespace
MailChimp
Wix

ACHIEVEMENTS

Dean's List All Semesters
National Society of Collegiate Scholars
2016 Adobe Max Conference Attendee
2016-2017 WCSU Art Club President

203-617-7586

CarlyIwanicki@gmail.com

Stratford, CT 06614

www.carlyiwanicki.com

EXPERIENCE

S.P.C Ink – September 2019 – June 2020
Graphic Designer
- Created custom designs for collateral such as: stationary, ads, packaging, e-blasts, logos, signage, decals, mailings, calendars, and more.
- Oversaw and managed each project from idea to export of final file along with tracking billable items and hours.
- Managed MailChimp account and created monthly e-blasts for clients.
- Sorted and imposed excel mailing lists onto printed materials.

D2 Interieurs – August 2017 – August 2019
Graphic Designer & Design Assistant
- Edited, updated and managed Squarespace website.
- Launched and created "The D2 Brew"- D2 Interieurs' blog and press updates which live on the site.
- Designed weekly Mailchimp e-blasts with matching social media posts.
- Used Photoshop to create per room visual boards for new clients.
- Used Photoshop to edit photos for web and print.
- Managed projects including pricing, placing orders, scheduling, and communicating with both client and tradesmen to solve problems.

Western Connecticut State University – August 2016 – August 2017
Computer Training Specialist
- Assisted students daily on questions involving procedures using Adobe Suite Programs.
- Created extensive Adobe Suite program tutorials for faculty and student use in future semesters.
- Managed and utilized lab items such as Wacom tablets and pens, printers, and projection screens.

Threads Magazine – June 2016 – August 2016
Art Intern
- Digitally drew full figure fashion illustrations, diagram illustrations and spot illustrations for print using Adobe Suite programs.
- Designed and composed layout for print-ready spreads for upcoming issues.
- Assisted in model photo shoots and studio photo shoots.

Western Connecticut State University – January 2016 – May 2016
Publications Department Graphic Design Intern
- Composed university wide posters, brochures, and invitations using Adobe Suite programs.
- Edited and created logos for school groups.
- Printed and mounted large scale documents.